



HDZ-161100020104

Seat No. _____

M. B. A. (Sem. I) (CBCS) Examination

November / December – 2017

Management Information Systems

Time : 3 Hours]

[Total Marks : 70

Instruction : All Questions Carry Equal Marks.

1 What is E-commerce? Explain different models of E-commerce with examples.

- 2 (a) Explain different types of network topology.
(b) Write about legal and ethical issues in E-commerce.

OR

- 2 (a) What are the applications of communication systems?
(b) What is encryption? Explain different types of encryption methods.

3 Discuss how customer relationship management systems can help firms achieve customer intimacy.

OR

3 Explain in detail System Development Life Cycle.

- 4 (a) What is Management Information System? Explain the components of MIS.
(b) What are the advantages of Database Management System?

OR

- 4 (a) Explain Joint Application Development and Prototyping.
(b) What is ERP? How is it useful to businesses?

5 Write short notes : (any **two**)

- (1) Human Resource Management System
- (2) Network Communications Software
- (3) Characteristics of Management Information System
- (4) Production and Operation System.